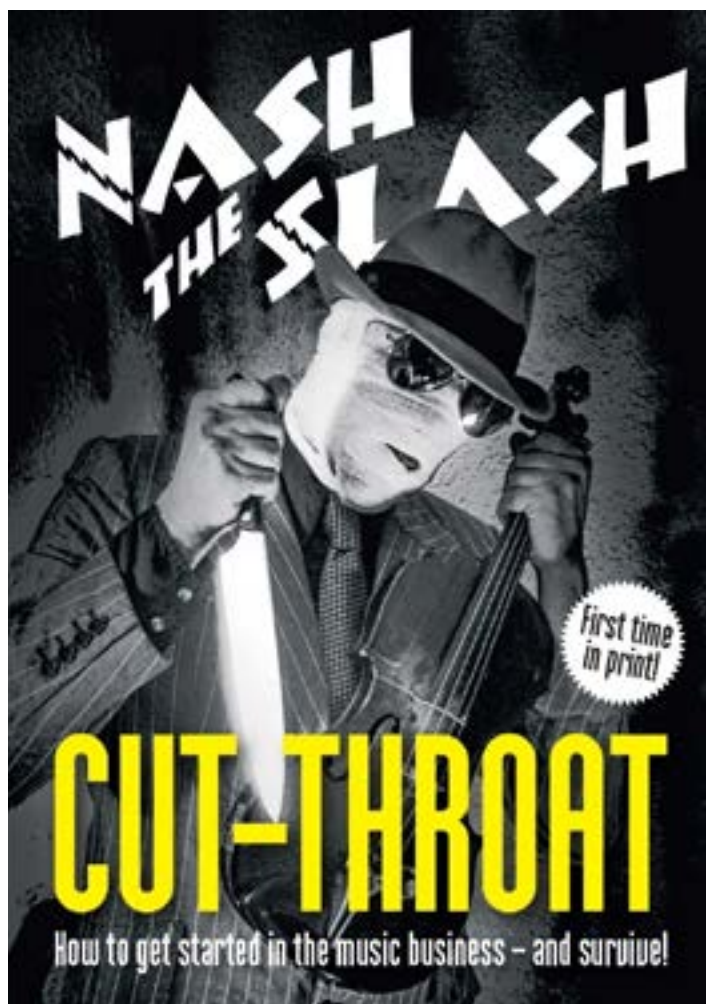


CUT-THROAT: How to get started in the music business – and survive!

by **NASH
THE SLASH**



I N F O R M A T I O N

Title	Cut-Throat
Author	Nash The Slash
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JACKET DESCRIPTION

Meet **Nash The Slash**. A real life phantom of the opera, he haunted Toronto's Original 99 Cent Roxy Theatre after debuting with a live soundtrack to Dali/Buñuel's visceral short film *Un Chien Andalou*. Swathed in surgical bandages and his trademark tuxedo, Nash The Slash was ahead of his time, creating tape loops onstage which he accompanied with wild electric violin phrases and fuzz-crushing mandolin in a complex blend of punk, prog, classical and performance art.

Nash opened shows for **The Who**, **Iggy Pop**, **The Tubes**, **Devo** and **The Residents** and sustained a successful independent career for 40 years – all the while keeping his real identity a closely-guarded secret.

How did he do that?

The clues are in *Cut-Throat* – a book he wrote in 1997 about surviving the music industry.

Recently discovered by the makers of new feature-length documentary *Nash The Slash Rises Again!* –and published here for the first time – Nash peppers its hard-won revelations with witty asides to create a music manual like no other.

Boasting brand new interviews with Nash collaborators **Gary Numan**, **Bill Nelson**, **Steve Hillage** and lifelong photographer **Paul Till**, *Cut-Throat* also pulls back the curtain on the new documentary in the company of executive producer **Colin Brunton**.

SALES HANDLE

Nash The Slash mixed punk, prog, classical and electronica and sustained a successful independent career for 40 years. This previously unpublished manuscript reveals how.

SELLING POINTS

- Rediscovered manuscript from 1997
- Published to coincide with new feature-length documentary *Nash The Slash Rises Again!*
- Includes exclusive interviews with Bill Nelson, Steve Hillage and Gary Numan

ABOUT THE AUTHOR

Born Jeff Plewman in 1948, Nash the Slash was a Canadian one-man band, best known for playing electric violin and mandolin over looped-up drum machines and self-made 'devices'. After co-founding the progressive rock band FM, Nash went solo in 1978 with his own brand of "techno frash, electronic rock'n'roll", appearing onstage covered in his trademark surgical bandages. He gained wider popularity after supporting Gary Numan's 1980 tours of North America and the UK, and released the cult classic *Children Of The Night* the following year. Nash also composed film soundtracks and worked with surrealist painter Robert Vanderhorst. He died in 2014 from a suspected heart attack.

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COMPETING TITLES

All You Need to Know About the Music Business: Eleventh Edition / 978-1668011065 / 2023
(R)evolution: The Autobiography / 978-1472134639 / 2021
Band:Smart: Succeed in the Music Business on Your Own Terms / 978-0979731358 / 2014
The Wu-Tang Manual / 978-1594480188 / 2004
How to Make it in the Music Business / 978-0753502358 / 1998

KEYWORDS

Nash The Slash
Music Business
Success
Cut-Throat
Gary Numan

PRE-ORDER LINK

<https://skill.bandcamp.com/merch/nash-the-slash-presents-cut-throat-bandaged-limited-edition-pre-order>

MARKETING & PROMOTION

- Initial, limited 'bandaged edition' on Bandcamp including a poster, postcards, bookmark and badge
- Followed by a widely available regular edition, including a digital version on Amazon
- Book launch will include exclusive London screening of *Nash The Slash Rises Again!*
- The title ties in with a Paul Till photography book and a Nash The Slash covers album
- Reviews in UK and Canadian music press (physical and online) including *Electronic Sound*, *MOJO*, *Quietus* etc.
- Promoted via social media @nashtheslashdoc, @vinylslam @skill_records, plus various NTS and Gary Numan fan accounts

TARGET AUDIENCE

1. Nash The Slash fans
2. Gary Numan fans
3. Electronic music fans
4. Music business students

CRITICAL REACTION

"Nash The Slash was so unusual and so brilliant. I was fascinated by how he made music."

– Gary Numan, synth superstar

"I midwifed the Nash The Slash persona, and buried his bandages. A pioneering electronic musician, composer, independent record label and performance artist who was so ahead of the curve but never got the recognition he deserved. But now, everybody loves him when he's dead."

– Gary Topp, author of *He Hijacked My Brain: Gary Topp's Toronto*

"In many ways, Nash's onstage bandages were entirely apt. Inside them, Jeff could be *The Invisible Man*, but the classical maturity of his music suggested a wounded psyche, or a tortured soul. To many of us 'children of the night', his gigs were equal parts jagged prog rock Frippery, power chorded punk rock agitation, and driving Krautrock motorik repetition that felt like defiant rage against the dying of the light."

– Paul Myers, host of *The Record Store Day Podcast*, and author of *The Kids In The Hall: One Dumb Guy*

SKILL

ABOUT SKILL

Founded in 2023, Skill is an outsider record label and press, dedicated to putting out multi-genre releases in beautifully rendered limited editions. *Cut-Throat* is its second book.

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